



## School Media Protocols

Members school's media (school newspaper/yearbook) are encouraged to represent their school at all IHSAA state events. IHSAA School Credentials are for use by student/advisors of sponsored school media sources only. School Credential should NOT be issued to parents, school photographers or other members of the media. Media representatives for the school must follow the tournament protocol in order to maintain event privileges:

The IHSAA authorizes the number of credentials issued to a member school. IHSAA media credential badge will be sent to each member school's Athletic Director, per request, at the beginning of the school year.

### ***CREDENTIAL PROTOCOLS***

- Credentials must be worn and displayed at all times while at the tournament venue for which the credential is issued.
- The credential provides access to specified locations, venues and events for which the credential was issued. At certain tournaments, some areas may be restricted for radio, television, newsprint, internet sites and photographers.
- Friends of school media that are not officially credentialed by the Athletic Director are NOT permitted in the media areas during or immediately following contests.
- A media credential does not allow access to team or participant locker rooms before, during or after any state tournament competition. Coaches and participants may be available for interviews directly outside the locker rooms.

### ***EVENT PROTOCOLS – When covering a game, event or tournament:***

- Cheerleading, comments about teams, players or officials from the press box, media seating and/or sideline is considered unprofessional and will NOT be tolerated. Violators will have their media credentials revoked.
- Media areas are for working media only. Be aware and courteous to other media members.
- When covering games, events, or tournaments that you have not covered before, check with tournament management and/or mainstream media members about where you can or cannot shoot photos.

### ***SPORT SPECIFICS PROTOCOLS***

- Soccer - Team benches are for players and coaches only. The goal area on the end line is also a restricted area. You can shoot from the fans side, or at the end line
- Football - Team box and coaches' box are for team members only. You can shoot from behind the restricted area hash marks on the field. If there is not a restricted area markings on the field you shoot from 2 yards off the side line all the way around the field. Tripods are not allowed on the sidelines.
- Basketball – The bench area is for the players and coaches. Photo shoot on the baseline of the court, avoid the key area, and under the basket. Shooting from the upper deck or the stands is available. At no point should you be under the basket in the paint area of the baseline.